



Buddies Not Bullies PSA (video) Contest 2017

Bullying can be prevented. It all starts with YOU.

Here is a chance to spread the message and bring about awareness.

SPECIFICATIONS:

- This is a National Contest - Students who reside in the United States may enter individually, or in teams of two, three, or four people. (no more than four)
- Students may not enter more than one PSA with their name upon the entry.
- Students can enter one of these age groups: Elementary School (Grades K-6), Middle School (Grades 7-8), High School (Grades 9-12). NOTE: this is open to home school students, too – just use the same guidelines for age group.
- There is no entry fee to enter.
- Students will have until midnight Wednesday October 18, 2017 to enter.
- Each category will be judged. A First, Second and Third Place will be awarded. All winners will earn certificates. Each category's First Place PSA will earn an \$80 Amazon Gift Card that winning students may use at their discretion. (Note: Only one gift card per age group will be awarded, regardless if the winning PSA is produced by one or up to four students).
- All winning PSAs will be listed on the Buddies Not Bullies website.
- First Place entries will be promoted and shared on our Buddies Not Bullies social media platforms and potentially our website: <http://www.buddiesnotbullies.org> If Buddies Not Bullies chooses, they have the right to do the same with the Second and Third Place entries as well.
- All winning PSAs become property of Buddies Not Bullies. Buddies Not Bullies may share, post, or embed winning PSAs.
- Buddies Not Bullies **will not** provide written feedback due to the fast turn-around time involved with judging. Students may note that judges will not just look at technical aspects of video production; they are looking for PSAs that address the topic of Bullying.
- PSAs **must** at some point make use this phrase: *“to learn more, visit Buddies Not Bullies online at www.buddiesnotbullies.org”*
- Please take into consideration the **Buddies Not Bullies Vision /Mission Statement** as you create your PSA Entry. *Our mission is to strengthen the lives of children and families by reducing physical, verbal, electronic, and emotional bullying through community collaboration, education, and prevention efforts. The vision of Buddies Not Bullies is to create an accepting and inclusive community through increased knowledge and understanding of bullying.*

- PSAs **must** be 30 seconds long from start to finish.
- Students will be disqualified if copyright is violated, category requirements are not met, or it is found out that content used was not written, recorded, created, etc. by the students creating the PSA. Content should be original.
- Students must upload their finished PSA to YouTube or Vimeo. They will need to email the link to Buddies Not Bullies at: **VideoContestBuddiesNotBullies@gmail.com** by midnight Wednesday October 18, 2017. The email must include the following information: Student(s) first and last name(s), age category, name and contact phone number for adult who oversaw the project (including and not limited to: teacher, advisor, Youth Group Leader, or a parent if home school), PSA Title, and PSA Link. Title your email subject line as “Buddies Not Bullies PSA Contest”
- Example: Students: Susan Smith. John Jones. Age Category: Middle School. Adult Sponsor: Jessica Jones 555-555-5555. Title: “Words Hurt” Link: www.youtube.com/andabunchofletters

We look forward to your participation. Our hope is that, win or lose, YOU are increasing awareness, knowledge, and understanding of bullying in your community and across the United States.